



JADE LONGHURST

Product Designer

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SKILLS

User Research
Wireframes
Hi-Fi Comps
Prototyping
Usability Testing
HTML & CSS

TOOLS

Figma
Sketch
Invision
Hype
Adobe Creative Suite

EDUCATION

Utah Valley University // *Interaction Design*
2016 - 2019

VOLUNTEER

UVU XD Club // *Secretary*
Jan 2019- Dec 2019
UX Strat // *Volunteer*
June 2019

LANGUAGES

English
Mandarin

EXPERIENCE

Product Designer // *XANT*

January 2021 — June 2021

- Lead designer for our data science team.
- Create responsive designs for our sales product, Playbooks and other products within our company.
- Collaborate with our Product Researcher from start to finish.
- Extensive end to end user research and user testing with internal and external users.

UX/UI Design // *Bluerroof360*

November 2019 — January 2021

- Helping redesign and improve our enterprise software such as our website builder & real estate marketing tool.
- Design & develop the experience and user interface for client websites.
- Design website templates used by many of our real estate clients.
- Using Figma to design and prototype client sites and our internal projects for testing and production.

UX Design // *Freelance*

February 2018 — Current

- Create cutting edge websites for companies, using standard UX practices, such as prototyping and user testing.

Customer Experience // *Studio McGee*

February 2018 — October 2019

- Work with our clients to ensure their experience is smooth, from purchase to receiving their product.
- Update our website with backorder dates and work with vendors on dropship items.